Mittelstand 4.0
Kompetenzzentrum
IT-Wirtschaft

Competence Center for IT Economy

We, the Competence Center for IT Economy (German: Kompetenzzentrum IT-Wirtschaft (KIW), promote cooperative business models and turn your company into a business network. Together with you, we develop all-in-one IT solutions for the user market – custom-fit and flexible, while maintaining your independence.

Why do cooperations make sense?

The digitization of the German economy, and of small and medium-sized enterprises, is the central challenge currently occupying companies and institutions. At the same time, the requirements for industry software vary widely. Where standard software is not sufficient, customized solutions are needed. As a result, many small and medium-sized companies in the IT industry have specialized in meeting the requirements of their customers. However, the multitude of software solutions in use creates new challenges for medium-sized software developers, since the combination of different customized solutions results in greater complexity.

Implementing IT cooperation

Together with you we realize strategic cooperations in the IT industry. With knowledge, practical tools, and know-how we support you in the areas of:

Matching: Find cooperation partners whose software products ideally complement *IT2match* – this creates new markets and increases the added value!

Legal: Clarify legal issues of the cooperation, such as liability, data protection, and warranty – this creates trust and security for all parties involved!

IT security & open API: Support with technical networking, such as open interfaces and standards, IT security, and cloud capability – this creates functioning all-in-one solutions for the customer!
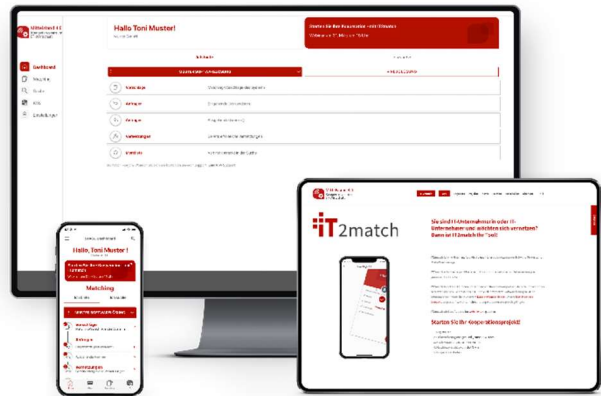
Mittelstand-
Digital

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IT2match matching platform

IT2match is our B2B matching platform for
software providers. Here, IT companies find
suitable partners to expand their software offering
and serve customer requirements. In an IT
cooperation, they open new markets, increase
their competitiveness in the global market, and
precisely map customer requirements.

iT2match

https://it2match.de/

Start your IT cooperation with us!

Find partners and start your cooperative business model with us. Network with exciting IT companies
on the *IT2match* matching platform and be found by others. Together we create new digital offerings
and complex software solutions for digitalization. We look forward to supporting you in forming new
cooperations!

https://itwirtschaft.de/

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